

# SkinVision Fact Sheet

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SkinVision is the leading app for early detection of skin cancer. With over 1.5 million users in 50+ countries worldwide, we are fighting skin cancer on a global scale. The app is capable of detecting signs of Melanoma, squamous cell carcinoma, basal cell carcinoma as well as precancerous actinic keratosis.

So far we have helped in the discovery of over 27,000 skin cancer cases globally.

*As Featured in*

**BBC**

**Mashable**

**THE SUNDAY TIMES**

**Le Parisien**

**BUSINESS  
INSIDER**

**Daily Mail**

*The Sydney Morning Herald*

**ÄRZTE ZEITUNG**

*The New Zealand Herald*

**De Telegraaf**



# SkinVision, saving 250,000 lives in the next decade

## Our Story

SkinVision was founded in 2011 in Bucharest, Romania, based on a PhD study to apply the mathematical theory 'fractal geometry' for medical imaging. In 2012 the organisation moved to Amsterdam, the Netherlands. The initial founders are still involved in SkinVision and the research team that develops the unique algorithm further are based in Bucharest.

The SkinVision team is a group of dedicated individuals including a panel of distinguished dermatologists and a scientific board who have clinically validated over 1,000 skin cancers this year alone.

The app is available globally except for the United States and Canada.

## Unique algorithm

The core of the SkinVision solution is the machine learning based algorithm. This technology calculates the fractal dimension of skin lesions and surrounding tissue and builds a structural map that reveals abnormal growth patterns.

Our service is quality assured by Dermatologists.

## Research

SkinVision is comparable to a dermatologist's eye. The accuracy of the algorithm has been scientifically tested in two studies with Ludwig Maximilian University in Germany and the Catharina Hospital in the Netherlands and on data from the SkinVision user database.

For more information, images, or to request a spokesperson or testimonial interview, please contact:



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